Lucidity Quotes and Score API

Lucidity's content is offered to partners in json-format and in the current version it is a very straight forward data feed. The API is developed along with the service so more features and integration options are added over time.

Your subscription and account give you access to a particular set of data

How you retrieve Lucidity data depends on your setup but you always need to provide a unique id for the content that you want data for. The most commonly used key is IMDb Id. You will get information on which key to use along with your subscription information.

The data returned by Lucidity depend on your account and subscription so different accounts can give different results. The difference is the languages returned in the response. A Swedish subscription will for instance only give you Swedish review quotes and scores but a Nordic subscription will return reviews and quotes in four different languages.

Data in the response

Most of the data is self-explanatory but we have here listed and explained the most significant attributes available for both movies and seasons.

averageScore (optional)

The average score for the movie/series based on the included reviews' normalizedScores. The value is returned with two decimals and is between 0.00 and 10.00. If your subscription for instance only includes Swedish reviews you will get an average score based on the Swedish reviews available for the movie/season.

The following information is made available per review

- **link**
  This is a URL to the original review. Please note that the original source may not be available any more in which case the link might be broken.
- **score (optional)**
  The score given to the movie/series in the review. The scale and score vary between different sources, it can be text or a number.
- **maxScore (optional)**
  The review source's max score that it can assign to movies/series.
- **displayScore (optinal)**
  A text version of the score that can be used for display. It includes the score and possible max value, for instance "4/6".
- **normalizedScore (optional)**
  The score given to the movie/series converted to a scale of 10 with two decimals. To be used if you want to display scores from different sources in the same way and with generic icons.

- **reviewOpinion (optional)**
Indicates whether the review can be seen as positive or negative. The values returned are positive and negative.
- **reviewBy (optional)**
The name of the person who have written the original review.
- **reviewPulicationDate (optional)**
The date at which the review was originally published.
- **quotes (optional)**
Quotes from the review. Not always available and there are in some cases multiple quotes available.
- **assets/score (optional)**
Reviews with a score might come with a score icon. If so it is made available in png format with transparent background where applicable. The icon is available in heights from 30 pixels up to 900 pixels.

The following information is related to the source of the review

All of this information is the same for all reviews from the same source.

- **name**
The name of the source to display along with the quote and score.
- **nid**
A unique string used to identify the source.
- **rank**
A number between 0 and 100 indicating how important the source can be said to be in the local market. The largest local newspapers and websites in a market usually has 100 in rank.
- **language**
Indicating in which language reviews from this source is made available.
- **assets/logo (optional)**
A source has a logotype that is made available in png format with transparent background where applicable. The logotype is available in heights from 30 pixels up to 900 pixels.

Response structure

The response will be one single program for a movie.

When using a key for a series you will get a list of seasons with season numbers used to separate the seasons from each other. All seasons in the response can have their own set of reviews and quotes.

Movie JSON Response Example

```
{
 "nid": "juan-of-dead",
 "imdb": "tt1838571",
 "type": "single",
 "originalTitle": "Juan de los Muertos",
 "title": "Juan of the Dead",
 "releaseYear": "2011",
 "averageScore": "7",
 "reviews": [
  {
   "link": "http://www.moviezine.se/film/juan-of-the-dead",
   "source": {
    "name": "MovieZine.se",
    "nid": "moviezine.se",
    "rank": 50,
    "language": "SV",
    "assets": [
     {
      "name": "logo",
      "format": "h30px",
      "url": ".../images/116/116_logo_h30px.png"
     },
     {
      "name": "logo",
      "format": "h100px",
      "url": ".../images/116/116_logo_h100px.png"
     },
     {
      "name": "logo",
      "format": "h300px",
      "url": ".../images/116/116_logo_h300px.png"
     },
     {
      "name": "logo",
      "format": "h900px",
      "url": ".../images/116/116_logo_h900px.png"
     }
    ]
   },
   "score": "3",
   "maxScore": "5",
   "displayScore": "3/5",
   "normalizedScore": "6",
   "quotes": [
    {
     "text": "...charmig komedi med glimten i ögat samt politiska referenser och gott om splatter."
    }
   ],
   "assets": [
    {
     "name": "score",
     "format": "h30px",
     "url": ".../images/116/116_3_h30px.png"
    },
```

```
    {
      "name": "score",
      "format": "h100px",
      "url": ".../images/116/116_3_h100px.png"
    },
    {
      "name": "score",
      "format": "h300px",
      "url": ".../images/116/116_3_h300px.png"
    },
    {
      "name": "score",
      "format": "h900px",
      "url": ".../images/116/116_3_h900px.png"
    }
   ]
  },
  … more reviews …
}
```

Series JSON Response Example

```json
{
  "nid":"walking-dead",
  "imdb":"tt1520211",
  "type":"series",
  "originalTitle":"The Walking Dead",
  "title":"The Walking Dead",
  "releaseYear":"1995",
  "averageScore":"8.14", // based on all seasons
  "reviews":[
     ... list of reviews ...
  ],
  "seasons":[
   {
     "nid":"walking-dead",
     "imdb":"tt1520211",
     "type":"season",
     "originalTitle":"The Walking Dead - 9",
     "title":"The Walking Dead",
     "releaseYear":"2018",
     "seasonNumber":9,
     "averageScore":"7.24",
     "normalizedScore":"7.24",
     "reviews":[
        ... list of reviews ...
     ]
   },
    ... more seasons ...
  ]
}
```